

Retirement Communities Online.com Announces Launch of Website for Retirement Community Video Listings

LAKE ST. LOUIS, MO, October 18, 2006 / - - Retirement Communities Online.com LLC announced today the official launch of its website <http://www.RetirementCommunitiesOnline.com>, which is the first retirement community search website to feature video listings for [retirement communities](#).

Jeff Lantz, Chief Executive Officer of Retirement Communities Online.com LLC, stated “With the popularity of You Tube and other video content on the internet, we’re pleased to be able to offer retirement communities the opportunity to expand the presentation of their communities through video that can be watched on demand by prospective purchasers.”

In addition to video presentations, each retirement communities will also have 4 separate web pages to feature recreation, amenities, floor plans, and community information. Each of these pages features 5 pictures with descriptions, and users can view a 20 picture slide show in addition to any video that may be featured.

“What sets our site apart from others is not only the depth of content offered, but also the unique management console we’ve developed,” explained Mr. Lantz. “Retirement Community managers can log in to their management console, upload 20 or more pictures and descriptions, and select the pictures to add to a desired web page. Pictures can also be changed with a click.”

Similarly, descriptions on web pages can also be changed in the management console by typing in the new information. “This allows managers to modify pages for promotions or other updates. Once saved, the website is immediately updated - no developer or web expertise is needed, and no waiting time is required,” said Mr. Lantz.

About Retirement Communities Online.com LLC

Retirement Communities Online.com LLC is a premier provider of retirement community listings. For further details concerning this press release, please contact:

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